



Atty. Docket No. 696.001

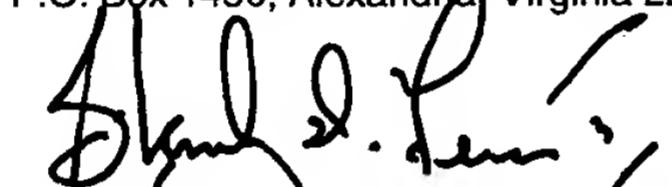
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/804,729 Examiner : R.S. Woo
Filed : March 13, 2001 Art Unit : 3629
For : METHOD AND APPARATUS FOR TIME-AWARE
AND LOCATION-AWARE MARKETING

March 22, 2006

**PETITION AND FEE FOR EXTENSION OF TIME
PURSUANT TO 37 C.F.R. § 1.136(a)**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being deposited with the United States Postal Service as first class mail, addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on March 22, 2006.



Stanley D. Ference III
Reg. No. 33,879

March 22, 2006

Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of three (3) months through and including March 22, 2006 to respond to the Office Action mailed on September 22, 2005. If an additional extension of time is required to insure that this paper is timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

03/28/2006 HGUTEMA1 00000010 09804729

02 FC:2253

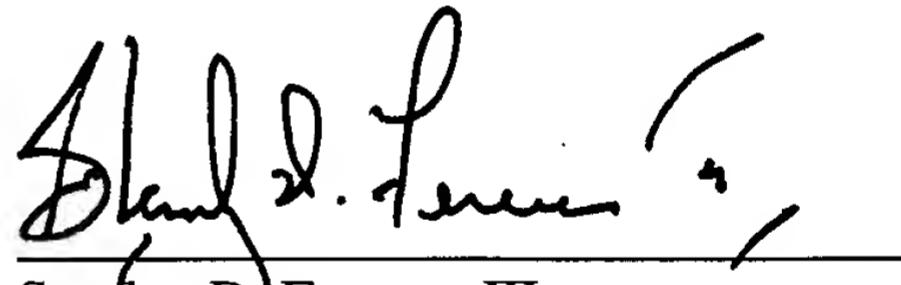
510.00 0P

Applicant is a small entity and the extension fee required under 37 C.F.R. § 1.17(a)-(d) is calculated below:

		large entity	small entity
()	one month	\$120	\$60
()	two months	\$450	\$225
(X)	three months	\$1,020	\$510
()	four months	\$1,590	\$795
()	five months	\$2,160	\$1,080

Submitted herewith is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$510.00 to cover the extension of time fee for two (2) months. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the Credit Card Payment Form.

Respectfully submitted,



Stanley D. Ference III
Registration No. 33,879

Mailing Address:

Customer No. 35195
FERENCE & ASSOCIATES
409 Broad Street
Pittsburgh, Pennsylvania 15143
(412) 741-8400
(412) 741-9292 - Facsimile